



From the Heart

Messaging & Branding by

VENERABLE
WOMEN

Take your business from woo-woo to woo-hoo!

Ease and Grace Package

12 Action Focus Points for Launching or
Refreshing Your Business or Practice

Here's what we'll do together--using Divine guidance, conscious listening and creating. By taking all of these sacred steps you will unify your offerings and attract your ideal clients, customers, participants. Oh, and you will be changing the world!

1. Review/create your business name with a coordinated email address
2. Create a business logo and tag line (yes, you really need a tag line!)
3. Refine your business card layout; ready for print
4. Develop a profound self-descriptor phrase
5. Define a business model and structure
6. Prioritize and unite all of your offerings; develop a plan for success
7. Strategize for consistent and unified branding across offerings
8. Provide resource guidance with do's and don'ts
9. Create a website using Wix
10. Be blessed in a sacred ceremony
11. Participate in a website editing workshop
12. Experience co-creative, respectful team collaboration

Dawn Morningstar & Mecca Page

Your "From the Heart" Messaging & Branding Team